



# The SmartCity Global Award, 2011

1st Edition

## Rules of entry:

### 1. Purpose of the award:

The *SmartCity Global Award* is being established in order to identify the city, solution, or project that clearly contributes to the evolution of the SmartCity concept. Our aim is to build cities of the future: those with a competitively high quality of life, which are sustainable and that have innovative, flexible and efficient management and administration.

### 2. Themes:

All projects and proposed solutions that contribute to any of the areas covered in the SmartCity Expo & World Congress can be submitted for consideration under the following categories:

- ***ICT Basis***

ICT is a significant tool for building a sustainable future for the next generation of citizens. To meet its ambitious climate change goals, the SmartCity model strongly endorses new technologies capable of improving energy efficiency and making transport systems, buildings, and cities in general, smarter.

- ***Living and People***

SmartPeople are not only classified by their level of education, but also by the quality of their social interactions, integration, public life and their openness towards the “outer” world. SmartLiving comprises various aspects of quality of life such as culture, health, safety, housing, tourism, etc.

- ***Governance & Funding***

SmartGovernance concerns political participation, citizen services and administration efficiency. SmartEconomy includes factors of all-round economic competitiveness such as innovation, entrepreneurship, trademarks, productivity and flexibility of the labor market as well as the integration in the (inter-)national market.

- ***Mobility***

Local and international accessibility are important aspects of SmartMobility as well as the availability of information, communication technologies and modern and sustainable transport systems.



- **Energy**

The term SmartEnergy comes from the philosophy of always using the most cost-effective long-term approach to meeting your energy needs, while trying to maintain the lowest environmental impact.

- **Environment**

SmartEnvironment is described as attractive natural conditions (climate, green space, etc.), pollution control, resource management and environmental protection.

- **Urban Planning**

Urban, city, and town planning integrates land use and transport planning to improve the built, economic and social environments of communities. Regional planning deals with a still larger environment, although at a less detailed level.

### 3. Who is organizing the award?

The *SmartCity Global Award* is organized by the Smart City Expo & World Congress.

### 4. At whom is it aimed?

The *SmartCity Global Award* is aimed at businesses and entrepreneurs, cities, public-private consortiums and organizations with innovative SmartCity visions and/or private/public/consortium projects that fit in with any SmartCity Expo & World Congress theme.

### 5. Presentation of entries:

Three different categories of proposals will be considered for the competition:

- **City:** award to a city for their strategy, project, or initiative.
- **Project:** award to one project with a global impact on a specific area or city. It can be presented by companies, cities or consortiums (public-private). Projects must be implemented or in the implementation phase.
- **Solution:** award to one solution for any of the SmartCity goals. It must be presented by a company or entrepreneur. All solutions considered will have had to be tested in a specific city.

To enter in the running for an award, please fill in the form available in the "Awards" section of the Congress website: [www.smartcityexpo.com](http://www.smartcityexpo.com)

Under no circumstances must additional documents be sent to the award organizers, except if requested.

The form will have to be filled out entirely in English, or Spanish. No proposals in any other languages will be accepted.



## 6. Evaluation Criteria:

Competing candidates will be evaluated according to the following criteria (not arranged in order of importance):

- Innovative characteristics of the proposal.
- Response to a need, or an unresolved problem.
- Public-Private collaboration.
- Level of citizen involvement.
- Increase in the quality of life for citizens.
- Increase in the number of inhabitants that benefit from the project/solution/city case study.
- Economic sustainability of the proposed project/solution/city case study (business model).
- Environmental sustainability of the proposed project/solution/city case study.
- Life cycle of the proposed solution.
- Feasibility of implementing the project/solution/city case study.
- Quality of the proposal.

## 7. Restrictions:

The following cannot compete for the *SmartCity Global Award*:

- Member institutions of the Jury.
- The organizers.

## 8. Prize:

For the winner:

- Financial prize:
  - City: 15.000€
  - Project: 8.000€
  - Solution: 8.000€
- Publicity and diffusions of the proposal at the congress via various communication media.
- Invitation to speak at the Smart City Expo & World Congress, 2012.

The winner of the 1st edition of the *SmartCity Global Award* will be announced at the **Gala Dinner Award Ceremony** to be held on the 30<sup>th</sup> November at the Smart City Expo & World Congress, 2011.



## 9. Entry deadline:

The entry deadline will be October 26<sup>th</sup> until November 18<sup>th</sup> at 22h.

## 10. Evaluation process:

The evaluation process is divided into three phases:

### ***Initial phase: Acceptance***

A Technical Committee composed of experts that work in the subject areas of interest will conduct the first evaluation to check whether or not the proposal complies with the requirements of these rules.

### ***Phase 1: Selection of finalists***

An International Jury composed of Smart City Expo & World Congress sector keynote speakers will evaluate the projects according to the different criteria mentioned in section 6 of these rules. In this phase, three finalists will be selected.

### ***Phase 2: Selection of the winner***

After selecting three finalists, the members of the Jury will perform a second evaluation in order to choose the winning project.

## 12. Informing the finalists:

The finalists will be informed whether they have been selected as a finalist from the November 21<sup>st</sup>. The Jury will then also be able to request additional information from the finalists in order to select the winning project.

## 13. The Jury:

International speakers at the Smart City World Congress will form the Jury and will meet on Tuesday 29<sup>th</sup> November.



### **13. Intellectual and Industrial Property Rights:**

The participant responds for the authorship of the proposal that is submitted and is the owner of the intellectual and, where applicable, industrial property rights thereof.

The participant is responsible for the proposal that is submitted not violating intellectual property rights, industrial property rights, copyright and/or image rights and assumes whatsoever responsibility that may arise with regard to third parties, where the Organisation will be completely free from all liability.

Should the proposal be short-listed, the participant authorises the Organisation to disseminate, reproduce and publish the proposal in whatsoever format and using whatsoever medium to publicise the Smart City Expo World Congress.

### **14. Data Protection:**

Due to the sensitive nature of the information supplied, the award organizers, the coordinator, and the members of the Jury and Technical Committee guarantee to keep the identity of participants and the content of their project confidential outside the sphere of the *SmartCity Global Award*. This also includes any information about its current state of use or development.

Once the project has been selected as a finalist, the organizers of this award may make public any details considered as public (project name, organization responsible, person in charge, websites, description, purpose and category).

### **15. Queries and suggestions:**

If you have any queries or suggestions, please contact:

Complete Name: Carles Castillo  
email : congresos@firabcn.es

**Entering the competition implies full acceptance of its rules.**