

The meeting point that brings key companies together

- Publishers
- Distributors
- Graphic arts companies
- Multimedia and digital publishing
- Associations
- Professionals
- Service companies
- Suppliers
- Literary agents

A vital event for thousands of professionals spanning 60 countries

- Editors
- Distributors
- Authors
- Librarians
- Booksellers
- Literary agents
- Translators
- Teachers
- Graphic arts professionals
- Journalists

4 reasons to participate

- It's the yearly event of the whole industry presenting new releases in Spanish literature.
- Over 29 publishers promoting a platform of international expansion. (Latin America)
- **Liber Digital:** Commitment to innovation and new growth sectors.
- An event aimed at exports with international buyers on the programme.

A space for connecting and networking

With workshops, spaces put in place for networking, a guest country: Paraguay, and two new services: the **VIP Buyers** programme for over 450 buyers from important markets, and **Business Match:** an exclusive matchmaking service to be used before, during and after Liber 2012.



Tapping into the future



Alongside the development of the digital sector, Liber is growing to accommodate complete innovation and to become the crossroads platform between content, ideas and technology. With specific conferences and 'Digital Corner': a personalised space for presentations and demonstrations which is open to all commercial, distribution, marketing and services companies related to the Internet, new trends and digital devices.

Absolute institutional support and the best resource

As a large publishing event, **Liber** has the backing of key administrative bodies, cultural institutions and industry organisations, as well as a significant promotional, broadcasting, advertising and recruitment campaign to attract the best visitor profile.

The best knowledge forum available throughout the industry

Through a set of activities that make up a program, developed with the support of the Federation of Publishers' Trade Union of Spain, seeking to involve opinion leaders, managers and professionals from all sectors of the book with:

- More than fifty calls on new technologies applied to the book chain, habits and reading promotion, intellectual property, libraries, and libraries, etc.
- A full program of workshops and presentations in the context of digital LIBER, focused on new digital contents and new technologies associated with them (marketing, social networks and promotion of books, publishing and digital rights, mobile devices, tablets, etc.)

Sign up for your stand now
to get the best advantages

Tel.: + (34) 93 233 20 00

For more information:
www.salonliber.com



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for your business

